

How much is *really* spent on an in-house website?

There is a common misconception that creating, hosting and maintaining an in-house website is free. Actually the cost is much higher than a SOCS license. Here's why:

Time is Money

Your technical professional's time is valuable and should be calculated into the overall cost of your website. When you add up the time to:

- research and purchase components
- design the layout and navigation
- write the code
- perform ongoing maintenance and updates
- post new articles and update content

... all while redirecting resources from other priority projects, you'll realize how much is actually spent on an in-house website.

SOCS saves time by providing professional graphic design and ongoing maintenance. SOCS is so easy to use that any staff member or student can add content.

Position	Nat'l Salary Avg.	Avg. Hourly Rate
Technical Professional	\$85,619	\$41/hr

If a technical professional spends only an hour a day on your website, that equals \$10,660 a year.

Hardware/Software Components	Avg. Cost
HP ProLiant G8 Server,	\$1,900-3,800
HP Hard Disks – 2 disk RAID 1	500-1,300
Windows Server 2008 R2 Standard Academic License*	232
Microsoft Expression Studio 4	149
Adobe Creative Suite – Master Collection**	2,599
Smart UPS 1000VA LCD 120V (18 minute)	450
Norton Antivirus (Annual)	45
L-Soft Listserv*	500
External Tape Drive	900
Total:	\$7,275-9,975

* Several options exist, but priced at medium range.

**Or \$49.99/month for Creative Cloud.

Included in a SOCS license:

- easy content posting
- professional site design
- redundant server
- unlimited content
- unlimited contributors
- state-of-the-art security
- disaster recovery
- ADA compliance
- auto-photo formatting
- literal translation
- plus, much more

Plus, there are other expenses ...

- Technical Support
- Upgrades for System Software
- Training
- Disaster Recovery

All these services are included in a single SOCS license.



Simplified Online Communication System

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