How much is *really* spent on an in-house website?

There is a common misconception that creating, hosting and maintaining an in-house website is free. Actually the cost is much higher than a SOCS license. Here's why:

Time is Money

Your technical professional's time is valuable and should be calculated into the overall cost of your website. When you add up the time to:

- research and purchase components
- design the layout and navigation
- write the code
- perform ongoing maintenance and updates
- post new articles and update content

... all while redirecting resources from other priority projects, you'll realize how much is actually spent on an in-house website.

Position	Nat'l Salary Avg.	Avg. Hourly Rate
Technical Professional	$85,619	$41/hr

If a technical professional spends only an hour a day on your website, that equals $10,660 a year.

Hardware/Software Components	Avg. Cost
HP ProLiant G8 Server,	$1,900-3,800
HP Hard Disks – 2 disk RAID 1	500-1,300
Windows Server 2008 R2 Standard Academic License*	232
Microsoft Expression Studio 4	149
Adobe Creative Suite – Master Collection**	2,599
Smart UPS 1000VA LCD 120V (18 minute)	450
Norton Antivirus (Annual)	45
L-Soft Listserv*	500
External Tape Drive	900
Total:	**$7,275-9,975**

* Several options exist, but priced at medium range.
**Or $49.99/month for Creative Cloud.

Plus, there are other expenses ...

- Technical Support
- Training
- Upgrades for System Software
- Disaster Recovery